## PROGRESS REPORT

**Working Group Name**: Establishing a Performance Analytics Culture

**Working Group #**: 28

Chair: Joe Pettibon

**Date:** March 25, 2022

## **Update on Actions Taken Since Last Report:**

The working group has met four times. Five subcommittees have been established that are working in these areas:

- 1. Identification of Strategic Questions on University Performance
- 2. Identification of Key Data Sets throughout the University
- 3. Research Structure Comparable Data Related Units at Peer Institutions
- 4. Research and recommend common tools
- 5. Curate and catalog existing reports and communicate availability to leadership

Progress is being made in all areas. A survey was sent to all deans and vice presidents to collect information on current strategic questions for which data is needed as well as current key performance metrics that are utilized at their respective level.

A draft organizational chart for Academic & Business Performance Analytics (which incorporates the existing Data & Research Services unit) was approved by the working group and has been provided to the SIC for review.

## **Next Major Issue to be Addressed:**

The major issues currently being addressed:

- Cataloging the hundreds of available reports
- Awaiting survey results and then determining themes (survey is due April 6)
- Creation of new positions and hiring additional staff

#### Problems or Barriers Encountered and Solutions Identified:

The largest obstacle is the volume of data available and the multitude of sources. So, the survey data from deans and VPs will be used to prioritize next steps. In addition, several members of the committee are engaging to pull together possible datasets associated with a performance driven budget model.

## **Deliverables Completed:**

Draft Organizational Chart for Academic & Business Performance Analytics

# **Timeline for Completion of Remaining Deliverables:**

April 13 – Draft Enrollment Management Advisory Council charge and membership proposal April 27 – Identification of Initial Draft University Level KPIs